

**FFY2010 Motorcycle Awareness & Safety
Public Education Campaign
Proposal**

Prepared For: Craig Breshears, President



Prepared By: Mary L. Paye

September 29, 2009

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Section 1: Project Budget

(100) Personnel Services- Payroll	AHSO	Grantee Match	Total
Jeanine Green, Project Specialist (\$30/hr x 30hrs)	\$900.00		\$900.00
Personnel Total:	\$900.00	\$0.00	\$900.00
(200) Travel			
None			
Travel Total:	\$0.00	\$0.00	\$0.00
(300) Contractual Services			
1 Media Services / Motorcycle Awareness Television Commercials	\$18,000.00	\$9,000.00	\$27,000.00
2 Media Services / Radio Spots and Commercials	\$22,000.00	\$20,000.00	\$44,000.00
3 Printing (Posters, newsletter & flyers)	\$2,000.00		\$2,000.00
4	\$0.00		\$0.00
Contractual Services Total:	\$42,000.00	\$29,000.00	\$71,000.00
(400) Commodities			
Motorcycle Awareness Campaign Promotional			
1 Materials	\$5,600.00		\$5,600.00
2 Project Supplies (paper for posters, flyers, etc.)	\$1,500.00		\$1,500.00
3	\$0.00		\$0.00
Contractuals Total:	\$7,100.00	\$0.00	\$7,100.00
(500) Equipment			
None			\$0.00
Equipment Total:	\$0.00	\$0.00	\$0.00
(600) Indirect Costs (10% maximum of total budget)			
Total Indirect Costs:	\$0.00	\$0.00	\$0.00
Total Project Costs:	\$50,000.00	\$29,000.00	\$79,000.00

Section 2: Budget Narrative

100 Personnel:

This proposal contains \$900 for personnel funds. Jeanine Greene will be contracted to provide project support for this project. (Resume provided, Appendix F) Ms. Greene will be paid \$30/hr for an estimated 30 hours of work in support of the 2010 Public Awareness Campaign.

200 Travel:

This proposal contains no requests for travel funds.

300 Contractual Services:

Funding in the amount of \$42,000 is requested for the media campaign associated with this project. The breakdown of those expenses is explained as follows:

- \$18,000 is requested to secure statewide television advertising time/commercials to be aired throughout the State of Alaska during the months of April, May, June, July and August, 2010. This quote was obtained from price quotes ABATE of Alaska, Inc. received in support of this public awareness campaign.
- \$22,000 in funding is sought to purchase statewide radio advertising time during the summer of 2010 (April/May/June/July & August).
- \$2,000 is needed for printing of promotional materials that further deliver the Motorcycle Awareness and Education theme which will be distributed throughout the state at various motorcycle gatherings throughout the season and by community partners that have agreed to distribute these materials to their clients, customers, loved ones and friends.

400 Commodities:

Funding in the amount of \$7,100.00 is requested for purchasing varied commodities associated with this project. The breakdown of those expenses is as follows:

- \$5,600 is requested to purchase promotional materials that will promote Motorcycle Awareness and Safety throughout the life of this project. Such items may include ready-made print materials available through the National Highway Traffic Safety Administration or custom designed print materials that promote the message of this campaign. All printed materials will be distributed to those in attendance at ABATE of Alaska, Inc.'s 2010 Motorcycle Events, as well as the general public by community partners and businesses.

- \$1,500 is budgeted to purchase Project Supplies such as paper, computer toner or ink, and varied miscellaneous commodities for creating the print materials (newsletters, flyers, posters, and the like) to be posted throughout South-central Alaska to advertise upcoming motorcycle ride events and Motorcycle Awareness and Safety in general.

500 Equipment:

This proposal contains no requests for equipment funds.

600 Indirect Costs (10% maximum of total budget):

Waived.

Section 3: Project Narrative

Executive Summary

To assist the Transportation & Public Facilities, Alaska Highway Safety Office deliver its mission “to enhance the health and well being of Alaska’s people through programs aimed at saving lives and preventing injuries on Alaska’s highways,” Alaska Bikers Advocating Training & Education (ABATE) of Alaska, Inc. once again seeks funding to continue its Public Awareness Campaign in conjunction with nationally recognized May 2010 Motorcycle Awareness Month. The overall goal of the 2010 Public Awareness Campaign is designed to reduced the number of motorcycle-related fatalities within Alaska by 25% compared to FARs 2007 Motorcycles Involved in Fatal Crashes by Harmful Event, AK, 2007 (Appendix A) statistics and generally improve safety for all motorists during the 2010 riding season.

Problem/Needs Statement

Over the last decade, motorcycle fatalities nationwide have doubled. Between 2005 and 2006, motorcycle fatalities increased an alarming 62.5% within the State of Alaska. Data collected by the Fatal Analysis Reporting System (FARS) and retrievable on their interactive website reports there were 118 total vehicles involved in fatal crashes throughout the State of Alaska during 2007. Of those fatal crashes, 7.6% involved motorcycles, which is slightly lower than the national average of 12.5%.

While that percentage may not seem like a high statistic, when you think of the diverse lives of those they left behind – the loved ones and friends – and the loss of contributions each of those individuals were making to his/her communities, the tragedy is far reaching.

In 2008 and then again in 2009, Alaska Bikers Advocating Training and Education (ABATE) of Alaska, Inc., with funding provided by State of Alaska, Transportation and Public Facilities, Alaska Highway Safety Department, launched public awareness campaigns designed to raise the consciousness of all Alaskan motorists and make it a safer environment for Alaskan Cyclists.

Data provided on the Alaska Highway Safety Office website states there were 62 total motor vehicle fatalities during 2008 in the State of Alaska, of which 8 involved motorcycles. These numbers would suggest that although the 2008 Public Awareness Campaign did not achieve as large of a decline in the number of motorcycle-related fatalities as it had desired (reduction of 25% of 2006 statistics) a slight decrease of approximately 11.5% in the number of fatal occurrences was achieved during the 2008 riding season.

Neither official FARS statistics nor Alaska Highway Safety data for the 2009 riding season is currently available; therefore, it can only be speculated whether or not ABATE OF Alaska, Inc.'s 2009 Public Awareness Campaign was successful at reducing the motorcycle-related fatalities that occurred in Alaska during 2009 by 25% from 2007 FAR statistics.

Although shy of the 2008 project goal of reducing fatal occurrences by 25%, ABATE of Alaska, Inc. is confident that the efforts of its 2008 and 2009 Public Awareness Campaigns assisted in making the both the 2008 and 2009 riding seasons safer for all motorcyclists by increasing public awareness.

Challenging riding conditions in Alaska continue to make motorcycle operation within this state very hazardous. Unfortunately, environmental issues such as frost heaves and the effects of permafrost on Alaskan road surfaces are a regular occurrence on Alaska's roadways that Alaskan riders must become familiar. Since statewide funding for maintenance of Alaska's roads is already stretched and these types of maintenance issues cannot always be corrected by the time a new riding season begins, riders need an to be educated and aware of the potential dangers before experiencing them first-hand on Alaskan roadways.

According to AHSO data, the State of Alaska experienced a 44% increase in the number of motorcycle registrations between 1997 and 2006. It can be assumed that as ridership increases and the number of motorcycles using Alaska's highways increases, the need for driver / rider awareness education and training becomes increasingly important.

Therefore, ABATE of Alaska, Inc. is requesting continued funding to further promote its efforts to raise the awareness levels of both drivers and riders that although the 2010 riding season seems months away, it is necessary to continue to be cautious of all fellow motorists in an effort to save lives.

Goals and Objectives

Alaska Bikers Advocating Training and Education (ABATE) of Alaska, Inc. is a non-profit organization that works to promote Motorcycle Awareness Programs and encourages all motorists to be cautious of motorcyclists in an effort to reduce and/or prevent traffic-related motorcycle accidents.

ABATE of Alaska, Inc. offers an ABATE Rider Education Program – an educational program (taught exclusively by Motorcycle Safety Foundation (MSF) certified rider coaches) that trains riders of all ability levels not only the rules governing motorcycle operation on Alaska's highways, but also the techniques to do so safely. This program is recognized by the State of Alaska, Department of Motor Vehicles (DMV). Upon successful completion of an ABATE Rider Education Program, riders are issued a student's motorcycle endorsement without further testing. Additionally, ABATE of Alaska, Inc. is also authorized by the State of Alaska, DMV to administer the state motorcycle endorsement test to those riders that choose not to take advantage of the Rider Education Program.

It is believed that the primary reason for the increasing motorcycle-related accident trends is lack of driver / rider awareness and education. As planning begins for the 2010 Alaskan riding season approaches, other drivers, as well as motorcyclists, must all be reminded that Alaskan highways are shared resources among many user groups and that caution must be taken in order for all to use our roadways safely.

In conjunction with May 2010 Motorcycle Awareness Month, the kickoff of the 2010 riding season, and throughout the summer of 2010, ABATE of Alaska, Inc. will initiate a Public Awareness Campaign designed to reach both Alaska Highway driver and rider user groups to promote safety and awareness while reducing the number of motorcycle crashes and in turn, fatalities, for the 2010 riding season within this state by 25% from 2007 FAR numbers (Appendix A).

The Motorcycle Safety & Education Public Awareness Campaign is designed educate all Alaska roadway users of the importance of sharing the road and provide exposure to training opportunities available to riders of all skill levels.

A primary goal of this Public Awareness Campaign is to increase the general public's awareness of motorcycle riders on the road and reduce the occurrence of crashes between passenger vehicles and motorcycles. Motorcycle Awareness and Safety messages will be delivered to the general public by way of television commercials, public service announcements, and radio safety spots on several stations throughout the state.

ABATE of Alaska, Inc. will also work to establish lasting community partnerships with other transportation-related businesses throughout the State (such as private sector driver training agencies and motorcycle and automobile dealerships) to assist this project by distributing public information materials - as well as rider training schedule information - to newly licensed drivers, bike and car owners.

Further, in an effort to increase rider memberships in ABATE of Alaska, Inc., and in turn, raise funds to support and offset costs associated with facilitating the ABATE Rider Education Program, ABATE of Alaska, Inc. will be present in an official capacity at many statewide rider functions throughout the 2010 riding season.

Implementation Plan

Planning for Motorcycle Awareness Month and the 2010 riding season is already underway; as a result, ABATE of Alaska, Inc. is standing ready to launch it's third multi-media Public Education Campaign designed to raise the level of awareness of all licensed drivers /riders and community members that biking season will be upon us again in the spring and to remain alert, follow at safe distances and treat all users of Alaska's highways with common driving courtesy and caution.

The proposed May 2010 Motorcycle Awareness Public Education multi-media campaign consists not only of television commercials and public service announcements scheduled to air in both rural and urban markets statewide, but also radio spots on several stations in the Anchorage, Fairbanks and Juneau listening areas.

Additionally, this campaign will utilize printed materials -highlighting the importance of rider education and public awareness – throughout the project. In addition to using the printed and promotional items at various runs throughout the season, these materials will also be distributed continually throughout the riding season by area businesses that have pledged to support our cause by spreading the word to their customers, family and friends to watch for motorcycles as they travel on Alaska's roadways this upcoming riding season.

ABATE of Alaska, Inc. sponsors many events and participates in multiple activities throughout the year aimed at increasing memberships. Proceeds collected from memberships help offset the costs associated with facilitating the ABATE Rider Education Program and help to keep participant registration fees to a minimum.

The tentative schedule of activities planned in conjunction with ABATE of Alaska Inc.'s 2010 Motorcycle Public Education Campaign is as follows:

Date	Event Title
4/1-30/2010	Motorcycle Awareness and Safety messages delivered via radio spots to Anchorage and Mat-Su listening markets in preparation for 2010 Bike Blessing / The Gathering to be held 5/1/10, on the Park Strip in Anchorage, AK.
4/1/2010	Deliver Motorcycle Awareness and Safety public information materials to area transportation-related businesses for distribution to general public and clients served by these organizations.
4/1/10-5/31/10	Motorcycle Awareness and Safety messages delivered via radio to statewide audience
5/1-31/2010	Motorcycle Awareness and Safety message television commercials and public service announcements to air statewide continuously throughout the month of May 2010.
5/1/2010	<p>"2010 Bike Blessing / The Gathering"</p> <p>This event will kick off Motorcycle Awareness month within the State of Alaska and is the first official ABATE riding event of the 2010 riding season.</p> <p>ABATE of Alaska, Inc. will have membership table available at this event.</p> <p>Anticipated attendance: 750 – 1000 riders</p>
5/15-16/2010	<p>"The 2010 Break-up Run"</p> <p>This event kicks off the 2010 Alaska Motorcycle Riding Season and participating riders travel from Anchorage, AK to Willow, AK.</p> <p>ABATE of Alaska, Inc. will have membership table available at this event.</p> <p>Anticipated attendance: 275-350 riders</p>
6/1-30/2010	Motorcycle Awareness and Safety message television commercials and public service announcements to air statewide continuously throughout the month of June 2010.
7/1-31/2010	Motorcycle Awareness and Safety message television commercials and public service announcements to air statewide continuously throughout the month of July 2010.
7/3-4/2010	<p>"4th of July Run 2010"</p> <p>ABATE of Alaska, Inc. will have a membership table at this event. Encourages attendance by all motorcycle rights organizations to address future safety needs.</p> <p>Anticipated attendance: 300-400</p>

Date	Event Title
8/1-31/2010	Motorcycle Awareness and Safety message television commercials and public service announcements to air statewide continuously throughout the month of August 2010.
9/18-19/2010	<p data-bbox="396 354 667 386">" 2010 Freeze-up Run"</p> <p data-bbox="396 426 1159 457">ABATE of Alaska, Inc. will have a membership table at this event.</p> <p data-bbox="396 497 794 529">Anticipated attendance: 225-300</p>

Providing that funding is obtained to support these efforts, the timeline for completion of the 2010 Motorcycle Awareness Public Education Campaign is slated for September 2010.

Evaluation & Internal Assessment

ABATE of Alaska, Inc will use both a performance evaluation and an effectiveness evaluation to determine if this project met its goals and objectives.

Since official FARS data is not yet available for the 2009 riding season, ABATE of Alaska, Inc. will continue to use 2007 FARS Motorcycles Involved in Fatal Crashes by Most Harmful Event – State: Alaska, Year: 2007 (Appendix A) statistics, obtained from the FARS Encyclopedia: Vehicles – Motorcycles website. as the benchmark for this comparison.

The Performance Evaluation will ask the following:

- 1) Did the 2010 Alaska riding season realize a reduction of at least 25% in the number of motorcycle crashes, from the number of similar incidents in 2007?
- 2) Did the 2010 Alaska riding season realize a reduction of at least 25% in the number of fatal motorcycle crashes, from the number of similar incidents in 2007?

Further, throughout this project's lifespan, ABATE of Alaska, Inc. will strive to increase the number of new members to the organization that will promote and practice safe riding habits in riding communities across our state, as well as raise funds to continue facilitating ABATE Rider Education Programs for riders of all skill levels. An increase in the number of new ABATE memberships indicates the riding community traveling on Alaska's roadways is more educated and thus safer.

The Effectiveness Evaluation will ask the following:

- 1) Did ABATE membership numbers increase during the 2010 season?
- 2) Did ABATE Rider Education Program enrollments increase during 2010?

Future Funding Plan

ABATE of Alaska, Inc. plans to continue building and fostering long lasting partnerships with community leaders and businesses in an effort to increase external support for continuing a statewide Motorcycle Awareness Public Education Campaign annually.

The organization is also actively researching availability of external funds that could be secured to provide financial assistance to riders seeking to either attend a Basic Rider's Course or the Experienced Rider's Course in an effort to improve his/her motorcycle riding skills

Bibliography

National Highway Transportation Safety Administration, Traffic Safety Facts, Alaska, 2004-2008

http://www-nrd.nhtsa.dot.gov/departments/nrd-30/ncsa/STSI/2_AK/2008/2_AK_2008.htm

Highway Safety, Transportation & Public Facilities, State of Alaska, Alaska Highway Safety Office, 2009

<http://www.dot.state.ak.us/stwdplng/hwysafety/index.shtml>

Highway Safety, Transportation & Public Facilities, State of Alaska, Alaska Highway Safety Office, 2009

http://www.dot.state.ak.us/stwdplng/hwysafety/motorcycle_safety.shtml

Highway Safety, Transportation & Public Facilities, State of Alaska, Alaska Highway Safety Office, 2009

<http://www.dot.state.ak.us/stwdplng/hwysafety/fars.shtml>

Motorcycles Involved in Fatal Crashes by Most Harmful Event - State : Alaska, Year : 2007

SELECT REPORT CRITERIA: STATE: Alaska

YEAR: 2007

VIEW

Most Harmful Event		Number	Percent
Collision with Motor Vehicle in Transport by Initial Point of Impact:			
Front		4	50.0
Left Side		1	12.5
Right Side		1	12.5
Rear		0	0.0
Other/Unknown		0	0.0
Subtotal		6	75.0
Collision with Fixed Object			
		2	25.0
Collision with Object Not Fixed:			
Nonmotorist		0	0.0
Other		0	0.0
Subtotal		0	0.0
Noncollision			
		0	0.0
Unknown			
		0	0.0
Total		8	100.0

Motorcycles Involved in Fatal Crashes by Initial Point of Impact and Crash Type - State : Alaska, Year : 2007

SELECT REPORT CRITERIA: STATE: Alaska

YEAR: 2007

[VIEW](#)

Initial Point of Impact	Crash Type						Total	
	Single-Vehicle Crashes		Multiple-Vehicle Crashes					
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
	Front	1	50.0	4	66.7	5	62.5	
Left Side	0	0.0	1	16.7	1	12.5		
Right Side	1	50.0	1	16.7	2	25.0		
Rear	0	0.0	0	0.0	0	0.0		
Non-Collision	0	0.0	0	0.0	0	0.0		
Other/Unknown	0	0.0	0	0.0	0	0.0		
Total	2	100.0	6	100.0	8	100.0		

Alaska Bikers Advocating Training & Education
(A.B.A.T.E. of Alaska Inc., a Non-profit Corporation)

P.O Box 92213
Anchorage, Alaska 99509
Phone: (907) 349-2079
Website: www.abateofalaska.com

Our Mission

Since 1983 it has been our mission to promote Motorcycle Awareness Programs to get other motorists to watch out for motorcycles and help prevent accidents.

Since 1993 we have provided the *A.B.A.T.E. Rider Education Program* to train riders of varying skills in the techniques necessary to ride safely on the roads of Alaska.

Our program is certified by The State of Alaska Department of Motor Vehicles as an alternative to the DMV testing.

Working within the legislative and regulatory process we strive to keep motorcycling free from unnecessary or unwarranted laws and regulations, and to promote those that are beneficial to our lifestyle.

Our Approach

To provide a variety of Rider Education courses to meet the needs of the community.

Our most basic class called Kickstart is offered once a week and is geared toward those with no riding experience or are not sure if motorcycle riding is for them.

The most popular of our courses is the Basic Rider Course which is offered twice a week. This class gives you the fundamentals of operating a motorcycle. It is basic, however it moves at a much faster pace than kickstart. The course is spread over three days, which includes five hours of classroom instruction and ten hours of riding.

We offer an Experienced Rider Course, 3 times a week, for the rider who knows what he or she is doing, or thinks they know. Most riders who have never taken a class will be surprised how much they'll learn. We also offer by appointment the Road Test which is the skills test necessary for DMV endorsement.

We also launch motorcycle awareness campaigns each summer to make motorist more aware of us and promote safe riding. The activities included in this section are determined by the amount of funding available for that year.

2009 ABATE of Alaska, Inc. Board of Directors

Craig Breshears, President (non-voting member)

Chris Reigel, VP/Run Coordinator

Karl LeRay, Chairman

Dan Coffee, Legislative Officer

Alberta Breshears, Gaming Officer

Barbara Smart, Rider Education Coordinator

Dan "RC" Owens

Memorandum of Agreement
Between
Alaska Biker's Advocating Training & Education of Alaska, Inc.
And
Anchorage Media Group
(KBRJ, KEA6, KHAR, KWHL, KMXS, and KFQD)

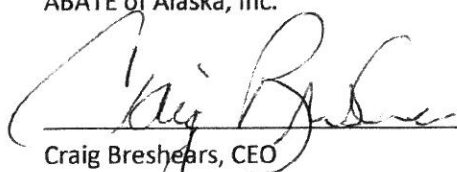
Alaska Biker's Advocating Training and Education (ABATE) of Alaska, Inc. and Anchorage Media Group have entered into this Memorandum of Agreement on the 8-17, 2009. The intent of this Memorandum of Agreement is to collaboratively promote Motorcycle Awareness and Safety throughout the State of Alaska during the 2010 riding season (May 2010 – September 2010).

This agreement is intended to represent community partnership support in conjunction with the submission of a proposal for funding to the State of Alaska, Department of Transportation, Alaska Highway Safety Office by ABATE of Alaska, Inc.

It is understood that both parties shall support and promote the spirit of this agreement to promote Motorcycle Safety and Awareness throughout the State of Alaska for the length of this agreement, as stated above.

Executed for:

ABATE of Alaska, Inc.

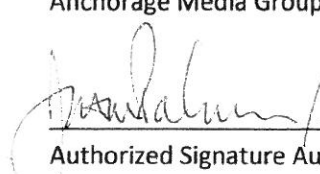


Craig Breshears, CEO
8-17-09

(Date)

Executed for:

Anchorage Media Group

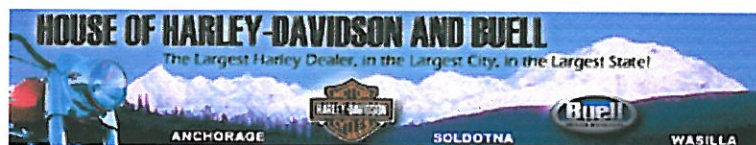


Jason PALMER
Authorized Signature Authority/Printed Name
8/17/09

(Date)



Alaska Leather



House of Harley Davidson & Buell



A & M RV Center

Accurate Hearing Systems

Alaska Canine Services
Association

Alaska Motorcycle Dealers

Alpenglow Consultants

Apogee Studios

Arctic Attach Stunt Demo Team

Buckaroo Club

Classic Motion

Denali Alaskan Federal Credit Union

Don Jose's Restaurant

Dream Cather Custom Cycle

Girlz Ride Two

Jewelry Cache

Landing Latte

Northern Knives

Pete's Tobacco

R& R Garage

Raymond James Financial Services

Reilly's Irish Pub

Ron Webb Paving

Tolsona Lake Lodge – Glenallen

JEANINE GREENE

Diversified Experience and Documented Contributions in
Office Management, Human Resources, Full Charge Bookkeeper, and Information Technology

- Accounts Payable/Receivable
- Statement Billings
- Daily Cash Receipts
- * 401(k) and Profit Sharing
- Account Management
- Account Reconciliation
- Year End Closings
- Human Resources Management
- Staff Training and Supervision
- Computerized Processes

PROFESSIONAL EXPERIENCE – OVERVIEW

As Office Manager/System Administrator for Ashburn & Mason, fully manage, coordinate and supervise the office administrative and legal support activities including personnel management.

Draft, document, update and implement operating procedures, policies and continuity notebooks. Manage administrative records;

Develop and maintain reports, spreadsheets.

Manage Accounts Payable/Receivable and expense control procedures, including bank and account reconciliation, cash receipts/disbursements, billings, invoicing, and preparation of daily bank deposits. Prepare, analyze and verify financial and productivity reports. Administer the 401(k)/Profit Sharing account; year end accounting and document preparation for accountant.

Coordinate the installation and service of office telecommunication equipment, computers and other information system services and equipment; coordinate with and oversee technical consultants and manage associated costs; train users on software applications and equipment. Administer, troubleshoot server problems and minor repair.

As Office Manager at Weidner & Associates all of the above applies plus I set up paid time off and simple IRA policies as well as managed a tavern 80 miles north of Anchorage and was project manager for major renovation on two historical (1922 & 1936) buildings.

WORK CHRONOLOGY

Office Manager/System Administrator	Ashburn & Mason, Anchorage	2006-present
Office Manager/System Administrator	Weidner & Associates, Anchorage	2000-2006
Legal Secretary/Office Manager	Weidner & Associates, Anchorage	1996-2000
Legal Secretary	Temp Agency (long term temp Exxon)	1994-1996

COMPUTER PROFICIENCIES

Windows 2003; MS Word 2003, Excel 2003; TABS billing software; TyMetrix 360 Electronic Billing; Quickbooks Pro (Certified 2007); Timeslips 2000 Windows NT

EDUCATION/OTHER

BA Accounting Alaska Pacific University 2005
BA English University of Alaska Anchorage 1993
Current member of the Association of Legal Administrators
Membership Committee Chair of Alaska Association of Legal Administrators

PO Box 220923, Anchorage, AK 99522 • 907-677-0616 • jeanineg@gci.net



FFY10
GRANT APPLICATION
AGREEMENT

State of Alaska
Department of Transportation and Public

RECEIVED

OCT 15 2009

ALASKA HIGHWAY
SAFETY OFFICE

Facilities
P.O. 112500; Suite #200
Juneau AK 99811-2500
Ph: 907-465-2446
Fax: 907-465-4030
www.alaska.gov/highwaysafety

AGENCY NAME AND ADDRESS:		PROJECT TITLE:	
ABATE of Alaska, Inc.		2010 Motorcycle Awareness & Safety Public Education	
P O Box 92213		Campaign	
Anchorage, AK 99509-2213		PROJECT LOCATION:	
Non-Profit? <input type="checkbox"/> Yes <input type="checkbox"/> No		Statewide / South-Central Alaska	
GRANT PERIOD:			
Begin: October 2009	End: September 2010	APPLICATION DATE:	September 15, 2009

If this is a continuation of a previous grant, indicate previous AHSO project number: 2010K8 08-01-01 (L)

If previously funded, indicate the total number of months of federal support: Not Applicable

Other Federal or State Support (If using other federal support on this project, it must be identified and explained):

COST CATEGORY	AHSO	MATCH	TOTAL
(100) Personnel Services	\$ 900.00		\$ 900.00
(200) Travel	\$ 0.00		\$ 0.00
(300) Contractual Services	\$42,000.00	\$29,000.00	\$71,000.00
(400) Commodities	\$ 7,100.00		\$ 7,100.00
(500) Equipment	\$ 0.00		\$ 0.00
(600) Indirect Costs (10% of total budget maximum)			
Total	\$50,000.00	\$29,000.00	\$79,000.00

Acceptance of conditions: It is understood and agreed by the undersigned that any funds received as a result of the approval of this application are subject to all State and Federal Governmental Regulations. This project does or will constitute an official part of the Highway Safety Program of the State of Alaska, and will meet all requirements and administrative regulations of the National Highway Traffic Safety Administration and the Federal Highway Administration. The undersigned also agree to perform those activities detailed in the attached proposal and will maintain records documenting expenditure of funds for the activities. Subject to the availability of Federal funding, reimbursement will be made upon submission of a final evaluation report and reimbursement request following completion of grant activities.

Financial Manager (second contact): Jeanine Greene		Phone: 907-677-0616	
Title: Bookkeeper	E-mail: jeanineg@gci.net		
Signature: <i>Jeanine Greene</i>	Date: 9-30-09	Fax: 907-277-8235	
Auth. Official (authority to spend org. funds): Craig Breshears		Phone: 907-230-9205	
Title: President / CEO	E-mail: ak-crag@ak.net		
Signature: <i>Craig Breshears</i>	Date: 9/30/09	Fax: 907-349-1779	
AHSO ONLY:			
Project Assistant (AHSO):		Grant #:	
		CC:	
		LC:	
Approved by (AHSO):	Date:	PGM: 57870	PJ:

AGREEMENT CONDITIONS

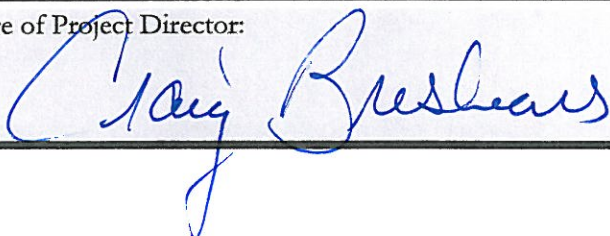
THE FOLLOWING CONDITIONS ARE A PART OF THE PROJECT AGREEMENT AND, AS SUCH, ARE BINDING ON ALL PARTIES TO THE PROJECT AGREEMENT:

- A. **Project Director's Manual:** The Project Director's Manual is a part of this Agreement and is incorporated and made part of this Agreement by reference.
- B. **Property:** State and Local Agencies and Other Non-State Sub grantees: Equipment and other property acquired under this Agreement for use in highway safety projects shall be used and kept in operation for highway safety purposes. State Agencies: Property management standards described in the "State Property Accounting Manual" will be used in accounting for equipment purchased under this Agreement. Local Agencies and Other Non-State Sub grantees: Standards for property management described in 49 CFR 18.32(c) through (e) will be used in accounting for equipment purchased under this Agreement. The Applicant Agency shall seek disposition instructions from the Alaska Highway Safety Office prior to disposing of any item of equipment purchased under this project. Nothing in this Agreement shall prevent the Applicant Agency from following existing property management standards that exceed the requirements set out in 49 CFR 18.32(c) through (e).
- C. **Copyright:** The Alaska Highway Safety Office and the U.S. Department of Transportation reserves a royalty-free, nonexclusive and irrevocable license to reproduce, publish or otherwise use, and to authorize others to use, for State or federal government purposes: (1) the copyright in any work developed under a grant, sub grant, or contract under a grant or sub grant; and (2) any rights of copyright to which a grantee, sub grantee, or a contractor purchases ownership with grant support.
- D. **Sub Awards to Debarred and Suspended Parties:** Grantees and sub grantees must not make any award (sub grant or contract) at any tier to any party which is debarred or suspended or is otherwise excluded from or ineligible for participation in federal assistance programs under Executive Order 12549, "Debarment and Suspension."
- E. **Standards for Americans with Disabilities:** Grantees, contractors, and others who receive funding from the State of Alaska, Department of Transportation and Public Facilities, to provide a service or services to the general public as an agent of the state must certify that all programs, services, and activities operated under the grant or contract are made available to the general public in compliance with the Americans with Disabilities Act of 1990. Grant or contract recipients are subject to state review.
- F. **Procurement Standards:** Grantees and sub grantees will use their own procurement procedures which reflect applicable State and local laws and regulations, provided that the procurements conform to applicable federal law and the standards identified in 49 CFR 18.36.
- G. **Progress Reports:** The Applicant Agency will submit quarterly narrative progress reports by the 15th of the month following the end of each calendar quarter and an annual evaluation report by November 15th during the life of the project.
- H. **Financial Reports:** The Applicant Agency certifies that it has an accounting system capable of properly accounting for expenditures made under this project. Claims for costs incurred must be submitted on a monthly basis. Claims must be accompanied by supporting documentation as described in the Project Director's Manual.
- I. **News Releases:** The Alaska Highway Safety Office encourages agencies to publicize Highway Safety project approval. The Alaska Highway Safety Office shall be named as the granting agency in any news releases announcing the approval of this project. Any subsequent news releases written by the Applicant Agency shall mention the Alaska Highway Safety Office.
- J. **Highway Safety Tag:** The Alaska Highway Safety Office shall be noted as the sponsor or co-sponsor in any public information materials developed under a highway safety project. This requirement includes: public service announcements on radio and television, newspaper advertisements, pamphlets and brochures, and promotional "give-aways" such as bumper stickers, key chains, etc.
- K. **Record Retention:** All financial and programmatic records, supporting documents, statistical records, and other records of the Applicant Agency which are required to be maintained by the terms of 49 CFR 18.42 and other records reasonably considered as pertinent to program regulations or the project agreement must be retained for a period of three years after submittal of the final claim. Additional record retention requirements may be found in 49 CFR 18.42 and are incorporated and made part of this Agreement by reference. The awarding agency and the Comptroller General of the United States, or any of their authorized

representatives, shall have the right of access to any pertinent books, documents, papers, or other records of grantees and sub grantees which are pertinent to the grant, in order to make audits, examinations, excerpts, and transcripts.

- L. **Enforcement:** If the Applicant Agency materially fails to comply with any term of this Agreement, the Alaska Highway Safety Office may take one or more of the actions listed in 49 CFR 18.43(a)(1) through (5), as appropriate in the circumstances. Additional provisions for enforcement are listed in 49 CFR 18.45(b) through (d).
- M. **Termination for Convenience:** Except as provided in 49 CFR 18.43, this Agreement may be terminated in whole or in part only as follows: (a) by the Alaska Highway Safety Office with the consent of the Applicant Agency, in which case the two parties shall agree upon the termination conditions, including the effective date, and, in the case of partial termination, the portion to be terminated, or (b) by the Applicant Agency upon written notification to the Alaska Highway Safety Office, setting forth the reasons for such termination, the effective date, and, in the case of partial termination, the portion to be terminated. If, however, in the case of a partial termination, the Alaska Highway Safety Office determines that the remaining portion of this Agreement will not accomplish the purposes for which the award was made, the Alaska Highway Safety Office may terminate the Agreement in its entirety under either 49 CFR 18.43 or paragraph (a) of this section.
- N. **Audit:** The Applicant Agency agrees to arrange for a financial and compliance audit as required under the Single Audit Act of 1984 and to provide a copy of the final audit report to the Alaska Highway Safety Office upon request. The CFDA (Catalog of Federal Domestic Assistance) number of the State and Community Highway Safety Program is 20.600-20.613. The financial agency responsible for arranging for the audit shall be advised by the applicant agency of this number.
- O. **Laws of Alaska:** This Agreement shall be governed in all respects by the laws of the State of Alaska.
- P. **Limited English Proficient Persons (LEP) Guidance:** There are two federal authorities, title VI of the civil Rights Act of 1964 and the Presidential Executive Order (EO) 13166, Improving Access to Services for Persons with Limited English Proficiency, that require the ADOT&PF to provide LEP persons with meaningful access to programs, activities and services. To fully implement Title VI and EO 13166, the US DOT published guidance to its recipients of federal assistance on December 14, 2005 in the Federal Register. ADOT&PF is required to take reasonable steps to ensure meaningful access to their programs and activities by LEP persons. By 2/2/2008, the department's Civil Rights Office staff had developed a plan, in cooperation with staff from all three regions. A policy and procedure manual is being created to explain how to implement this plan. If you have any questions, please contact Jon Dunham, Civil Right Manager, at 907 269-0850.

Signature of Project Director:



Date:

9/30/09

CERTIFICATION REGARDING FEDERAL LOBBYING:

Certification for Contracts, Grants, Loans, and Cooperative Agreements:

The undersigned certifies, to the best of his or her knowledge and belief, that:

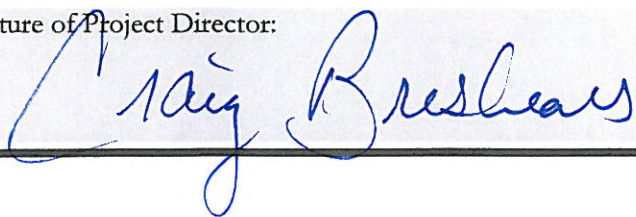
- (1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
- (2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
- (3) The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, sub grants, and contracts under grant, loans, and cooperative agreements) and that all sub recipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

RESTRICTION ON STATE LOBBYING

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

Signature of Project Director:



Date:

9/30/09